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<table>
<thead>
<tr>
<th>What are you looking for:</th>
<th>Where to find it:</th>
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</thead>
</table>
| Company Profiles         | ● Hoover’s Company Profiles  
                          | ● ReferenceUSA |
| Industry Profiles        | ● ABI/INFORM Complete  
                          | ● Snapshots Series |

Hoover’s (Company Profiles)

Search your desired company. For example purposes, let’s search mattel.

Limit search to reports under Source type.

Limit search by Company/organization. Click More options...
Include Mattel Inc. Click Apply.

Click Link to full text under the company profile you wish to view.

Click US Businesses

ReferenceUSA (Company Profiles)
Search Mattel.

Select Mattel Inc.

ABI/INFORM Complete (Industry Profiles)

Search toys.

Limit by source type to reports.
Limit by location to **United States--US**.

- Q2 2015
- (Second Quarter 2015).

g games areas and a wider variety
text - PDF (591 KB)

- 2015).

toys, sports, garden and pets experiencin

Notice industry available industry reports.

2  Electronic Toys & Games Manufacturing - Quarterly Update 3/16/2015
First Research Industry Profiles  (Mar 16, 2015).
...other electronic toys manufacturing industry, a subset of the toy manufacturing
...dollars) for US doll, toy, and game manufacturing
...include electronic toys and gaming products
Citation/Abstract  Full text - PDF (312 KB)

3  Certain Toy Figurines and Toy Sets Containing the Same
...after importation of certain toy figurines and toy sets containing the same by
...1K4. Best-Lock Construction Toys, Inc., Suite 300, Rivergate Plaza, 444
Citation/Abstract  Full text

Snapshots Series (Industry Profiles)

Go to **Advanced Search**

Search **toys**.
Notice available industry “snapshots”.

1. Snapshots US, Toys & Games 2006
   ...of the US toy and game market and covers traditional toys and games, and...2005, the largest US toy and game (Traditional Toys) company by value was...
   Citation/Abstract  Full text - PDF (241 KB)

2. UK Games Software 2005
   The Snapshot Series. (Mar 31, 2005).
   Citation/Abstract  Full text - PDF (2 KB)